



GRRN National Zero Waste Action Conference 2011

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Learn Globally; Act Locally

San Diego, CA - July 30, 2011

San Diego Urban Corps, near Old Town San Diego

Co-sponsored by: [California Resource Recovery Association](#), [Zero Waste International Alliance](#), [Sierra Club National Zero Waste Team](#), [CRRRA Global Recycling Council](#), [Zero Waste San Diego](#), [San Diego Urban Corps](#)

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Slide Show of Co-Sponsors - [ppt](#)

7:45 ? 8:30 Registration

8:30 ? 8:45 Welcome remarks, overview of agenda

- Rick Anthony, Richard Anthony Associates, GRRN President and Conference Chair
- Jim Bell, San Diego, CA (invited)

8:45 ? 10:15 Zero Waste Around the World (Rick Anthony, Moderator)

- Joan Marc Simon, Zero Waste Europe & Global Alliance for Incinerator Alternatives (GAIA) - [flash](#) | [ppt](#)
- Umo Lim, City of Manila, Philippines - [ppt](#)
- Rossano Ercolini, Zero Waste Italy - [ppt](#)
- Gustavo Abdalla, Zero Waste Brazil Institute - [ppt](#)
- Pal Martensson, Zero Waste Sweden
- Warren Snow, Envision New Zealand and founder of Zero Waste New Zealand Trust

10:45 ? 12:15 Essential Elements of Zero Waste (Linda Christopher, Moderator)

- **Zero Waste Brand** (Gary Liss, Zero Waste International Alliance Planning Group) - [ppt](#)
- **Producer Responsibility and product redesign** (Robin Schneider, TX Product Stewardship Council) - [ppt](#)
- **End landfilling and incineration**
(Monica Wilson, Global Anti-Incinerator Alliance; and
Jim Stewart, CA Sierra Club Energy Climate Committee) - [ppt](#)
- **Building the Infrastructure Beyond Recycling** (Ruth Abbe, National Zero Waste Leader, HDR) - [ppt](#)
- **New Rules, Incentives and Purchasing** (Rick Anthony, Richard Anthony Associates)

1:00 ? 1:45 Organizing for Zero Waste in Your Community (Rick Anthony, Moderator)

- Paul Connett, Zero Waste Visionary - [ppt](#)

- Anna Carvalho, City of San Diego, CA - [ppt](#)
- Portia Sinnott, Zero Waste Brain Trust - [ppt](#)
- Lynne Pledger, Solid Waste Director, Clean Water Action, Massachusetts - [ppt](#)

1:45 ? 3:30 **Zero Waste in Action** (Monica Wilson, Moderator)

- **Zero Waste Plans for Communities** (Gary Liss, Gary Liss & Associates) - [ppt](#)
- **Zero Waste Businesses** (Stephanie Barger, Earth Resource Foundation) - [ppt](#)
- **Bans of Plastic Bags and Styrofoam Containers** (Gretchen Brewer, Earth Circle) - [ppt](#)
- **Focusing first on Reduce and Reuse** (Mary Lou Van Deventer, Urban Ore) - [ppt](#)
- **Resource Recovery Parks** (Dan Knapp, Urban Ore) - [ppt](#)

3:45 - 5:15 **Tools for Moving to Zero Waste** (Gary Liss, Moderator)

- **Zero Waste Communities** (Ann Schneider, CA Sierra Club Zero Waste Committee) - ppt
- **Stop Trashing the Climate and Compostable Organics out of Landfills - COOL2012.org** (Linda Christopher, GRRN) - ppt
- **Tools for Zero Waste & Climate Change** (John Davis for West Coast Climate Change Initiative) - ppt
- **Plastics & Packaging Campaign** (Captain Charles Moore, Algalita Marine Research Foundation) - ppt
- **Green Jobs** (Greg Good, Don't Waste LA) - ppt
- **Facility Fighting** (Neil Seldman, Institute for Local Self-Reliance) - ppt

5:15 ? 5:30 **Closing Remarks** (Rick Anthony, GRRN President)

NOTE: All speakers provided 10 minutes for presentation.

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