



# Optimize Recycling

*as well as waste prevention, reuse and composting*

*Zero Waste* is a design principle that places ultimate responsibility for product waste with the producer. Consumers must take responsibility for ensuring that used products are returned to recovery systems. Communities have an important role to play in ensuring that community-generated organics (food scraps, yard trimmings) are composted and returned safely back into the environment.

## Reuse

- [Refillables](#)
- [Shopping Bag Reuse](#)

## [Recycling](#)

- Why should you recycle? Answers are here. You'll also find articles on how to set up recycling, a number of good books to read, links to state recycling organizations and a several articles on the sorry state of plastics recycling.

## Composting (Recycling Food Scraps and Yard Trimmings)

- [The Confront Dow Campaign](#)
- [Campus Recycling](#)
- [Recycling for Kids and Teachers](#)

## Excess Packaging

- The [Worst Offenders](#) today... Also view Mass PIRG's Top Ten!

## Good Reading

- Recyclers Are the True Conservatives  
By Daniel Knapp, Urban Ore (1995)
- What's Conservative About Conservatism?  
By David Orr, Oberlin College (1995)